

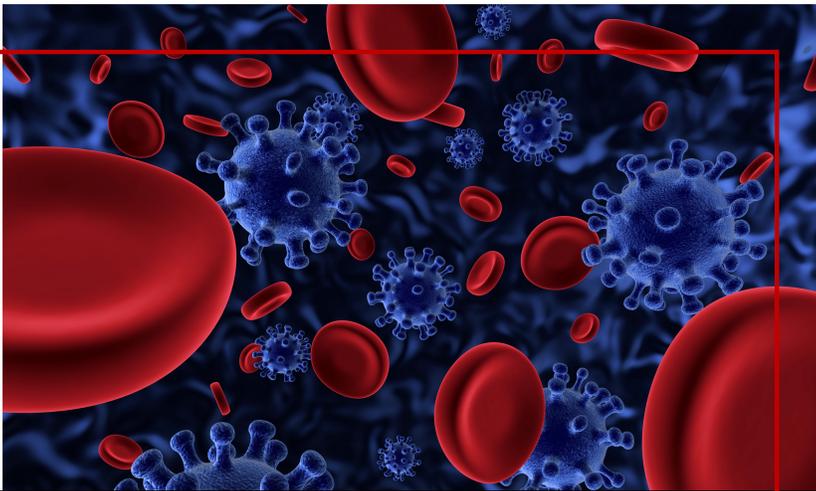
LYMNETV

PREVENTION + FACTS

2019-2020 MEDIA KIT
2019-2020 MEDIA KIT

OUR STORY

began with a bite



But Adina doesn't want to talk about her story; she just wants to highlight the dangers of tick bites – not make herself the center of the organization's work. LymeTV focuses on getting scientifically-verified information to the general public, & also to doctors who may not be aware of the damage tick-borne diseases can cause if not diagnosed & treated early.

Our story began with an infectious tick bite that was eventually diagnosed via spinal tap as late-stage neurological Lyme disease. Later came additional diagnoses of dangerous co-infections, secondary diseases, & permanent damage due to the lack of early & proper treatment. LymeTV's founder, Adina, through her journey of seeking successful treatment, became frustrated with the lack of knowledge in the general medical community about tick-borne diseases. She vowed to make a change.

LymeTV only disseminates information from scientifically reputable & peer-reviewed journals, which describe the extensive & dangerous damage tick-borne diseases can do to the body. We consolidate this information for the public so they can easily find the research that is often buried on the Internet. With this effort, LymeTV aims to educate both the general public, as well as medical practitioners who may not be aware of the latest scientific research. LymeTV fact checks all tick-borne disease related information brought to its attention. We do not entertain conspiracy theories. We publish clinical data & facts. These diseases are dangerous enough without needing to create false info to scare people.



LymeTV is dedicated to educating the global community about Lyme disease & other dangerous tick-borne infectious diseases located worldwide. We believe the best way to reduce tick-borne diseases is by prevention, awareness, & early detection information. LymeTV aims to help reduce the incidence of these diseases through prevention methods, education campaigns, & film projects.

MISSION

PROGRAMS

EDUCATION

The most proactive way to reduce the prevalence of tick-borne diseases is through awareness & prevention. LymeTV provides free lectures & workshops to schools & businesses wanting to educate their students or employees about the dangers of ticks & the diseases they can transmit. Our in-person lectures are available only in the State of Maine & the surrounding New England region; available remotely outside of this area.

LymeTV connects doctor offices with research & educational material, globally, to help keep the staff abreast of early diagnosis criteria & much overlooked co-infection information.

FILM

LymeTV is currently filming a new Lyme documentary. This film will highlight the advances in Lyme disease research, as well as the science behind Lyme tests, how the disease & other co-infections disseminate, & the dangers of long-term damage to the host body. In addition, the film will feature the hurdles that many Lyme patients face while trying to get proper care & early diagnosis.

TICK TALK

LymeTV's Tick Talk series are short film segments discussing very important information on a multitude of tick topics; from How To Read Tests to Reasons Why You May Still Be Sick. These segments are being published in April, 2019 on the organization's YouTube channel.

PSA

LymeTV's PSA commercial series shows the dangers of Lyme disease & other tick-borne diseases through 30-60 second clips, which will be broadcast on the Internet, as well as in local television markets. LymeTV is launching this program online in April, 2019, & targeted to launch in local markets in 2020.

USUAL INFO

- + **FOUNDING DATE / 12/27/17**
- + **PAID EMPLOYEES / 0**
- + **BOARD MEMBERS / 7**
- + **DEDICATED VOLUNTEERS / 12**

AS OF JULY 2019*

BOARD
STATS

43%
HAD LYME

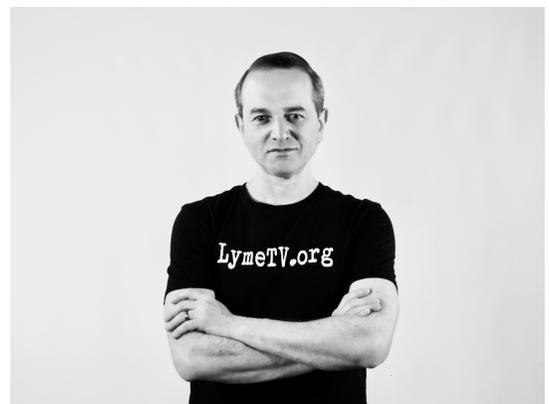
86%
WOMEN

100%
AWESOME

CORE
FOUNDERS



Adina Bercowicz,
Founder/President



Yan Zelener, PhD
Director of Science & Research

SHOUT OUT



CONTACT US

We encourage you to communicate freely. Whether you have a specific question, comment, or just want to reach out for more info, we'd love to hear from you.

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